

17.36.100: ILLUMINATION:

Illuminated signs shall be subject to the following conditions:

- A. Any direct light used for the illumination of a sign shall be shielded so that the beams or rays of light will not shine directly onto surrounding areas.
- B. Neither the direct nor the reflected light from any light sources shall create a traffic hazard or distraction to operators of motor vehicles on public thoroughfares.
- C. Signs in residential and agricultural zones shall be nonilluminated, unless illumination is clearly required for safety purposes.
- D. Signs in commercial and manufacturing zones may be illuminated, provided they do not shine directly into a residential zone.
- E. Lights used for direct illuminated signs may extend from the sign a distance not to exceed five feet (5'), provided such lights are shielded and are on private property.
- F. Individual incandescent bulb illumination which is designed to be an integral part of a sign, marquee, canopy, architectural projection, or building facade embellishment shall be permitted as provided:
 - 1. Frosted, translucent or diffused bulb: twenty five (25) watt maximum per bulb;
 - 2. Clear, transparent or bare bulb: seven and one-half (7 1/2) watt maximum per bulb;
 - 3. Such light shall not blink, flash, move, scintillate, flicker, vary in intensity or color or use electrical pulsations, with the exception of those placed behind rigid, permanently affixed translucent panels and are approved by conditional use. Time-temperature-date signs incorporating the use of blinking lights shall also be permitted if a conditional use permit is granted and provided they conform to the requirements outlined in section [17.36.070](#) of this chapter.
- G. As a minimum, illumination of signs shall be in compliance with the standards identified in [chapter 9.74](#), "Outdoor Lighting", of this code. (Ord. 04-07 § 6, 2004: Ord. 1-160 § 1, 1991: Ord. 1-157 § 2, 1991: Ord. 90-10 § 8-4, 1990)